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Registered in Jersey No. 54196

Fauvic Nurseries Ltd
La Rue au Long
Grouville
STATES GREFFE
REGISTERED
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Scrutiny Panel: Local Retail Inquiry

Dear Panel,

Thank you for the opportunity to present my views regarding the forthcoming review on local retail requirements.

Fauvic Nurseries plays a significant part in the local community economy, and in return we are also hugely reliant on the local economy for an important part of our annual income.

We have long been tomato growers, exporting the bulk of our produce to the UK market, but external factors have resulted in us looking to diversify our business. In the last six years we have sought to develop niches in the local market, enabling more of what we produce to remain within the Island. We see ourselves producing more locally grown horticultural products for the local community as time goes on. We feel that allowing a large supermarket chain into the Island would destroy many of the Island's local businesses, as well as removing choice, and a considerable amount of money, from the Island.

I would like to take this opportunity to apprise the Panel of some of the important parts of our local business: -

Fauvic Nurseries site covers 25 vergees (44,000 sq metres) of glasshouses and some 20 vergees of outdoor land. We endeavour to utilise all this area to grow crops. The range of products that we grow has increased considerably over the years.

Our primary crop remains tomatoes and this had an export value of £1.3 million in 2006. The majority of the fruit is a cocktail-size variety that we ripen on the vine for better flavour. Roughly 1.8 million vines are sold through the Jersey based export group JP&MO to Sainsburys in the UK annually.

We also supply the Jersey market with a variety of different tomatoes to the value of £200,000 per annum. These two areas of our tomato business support each other with the scale of our export business maintaining the relatively small quantity of local sales that we would otherwise be unable to produce cost effectively. Our tomato season starts in mid February and continues to the end of December.

We began to grow fresh-cut culinary herbs for the local market in 2001 when we realised that the local market was largely being supplied by Guernsey herbs. We grow a range of thirty-five different herbs on site, supplementing this with the import of some of the more exotic types in January and February. We now supply many of the local supermarkets, hotels and restaurants and the business is now worth £250,000.

Alongside our culinary herb production, we grow a range of salad leaf products that we supply to the same local market. This is an all-year-round business with a variety of whole-head lettuce and pre-packed mixed leaf products that are worth £50,000 per annum. We believe that there is further scope in this market as the trend towards healthier eating grows.

To supplement the range of fresh tomatoes, herbs and salads that we pick and supply to local outlets on a daily basis, we grow a number of **other products** in season. These include early season Jersey Royal potatoes, strawberries, peas, beans, and melons amongst others. The value of this part of the business is some £20,000 a year.

We have further diversified the business by selling a range of **bedding plants** that we grow on site. Much of the £40,000 annual turnover is through our Farm Shop, with some also being sold to local landscapers and supermarkets.

In 2006 we established the National Council for the Conservation of Plants and Gardens first British Collection of Cordyline australis 'palms', which is, in fact, the only such Collection worldwide. With the Cordyline a recognised symbol of the Island's mild climate it was a natural choice for us, and we are establishing a garden to house the Collection, enabling the general public to view the forty different varieties we hold.

In April 2003 we opened a small Farm Shop, Holme-Grown, to sell more of our own produce to the local community. We were warmly received by our customers and have expanded in response to their requirements. We now supply our farm Shop with our whole range of produce, and support a number of other local businesses by selling their products also. We also source a small range of items from small family-run enterprises in the UK, and produce when not available on the Island.

To run such a diverse business as ours, we employ twenty-five permanent members of staff, doubling in the summer months when we have our particularly busy period. Our dedicated staff and their team spirit have helped the business to grow to where it is today.

We are founder members of the Genuine Jersey Products Association and strongly believe that local support for local businesses is the way forward for the Island. The Island stands to lose much of its community spirit, its character and many of its local producers if it allows the entry of a large mainland company that would seek to import cheap foreign produce despite the fresh produce locally available.

In conclusion, I would very much like to offer the Scrutiny Panel an invitation to see us at Fauvic Nurseries. I feel your visit will readily demonstrate our enthusiasm for growing and diversifying our local business and highlight the negative impact that additional retail development would have on the Island.

I look forward to seeing you soon

Yours sincerely

W. Stanley Payn

Enc. Product Range being grown in 2007

Holme-Grown Produce Range 2006

Summer bedding

Available in pots and 6-packs

Mesembreanthemum Ageratum Dianthus Diascia Million Bells/Mini Famous Alyssum Mimulus Amaranthus tricolor Fuchsia Nasturtium Angelonia Gazania Nemesia Antirrhinum Geranium Nierembergia Geraniums Trailing Argyranthemum NG Impatiens Ger Angel Eyes Bacopa Osteospernum Begonia non-stop Ger scented/coloured Pansy Geranium F2 plugs Cabaret Begonia semper. Geranium Maderense Petunia Begonia trailing Petunia trailing Hosta **Bidens** Portulaca Impatiens Brachycome blue Sanvitalia Kochia (Summer cypress) Calendula Salvia Lantana Capsicum annuum Medusa Sweetpea Cineraria silver dust Lobelia trailing **Tagetes** Lobelia std Coleus mixed Verbena std Lychnis Molten Lava Coleus Kong

Pot grown bulbs

Cut flowers

Misc.

Basket Foliage (bedding)

Amaryllis Crocus Hyacinth Lily

Hanging baskets Patio/balcony boxes and tubs

Plectranthus & Glechoma Lysimachia

Verbena Trailing

Mixed basket collections

Marigold Aurora (French)

Marigold (African)

Dichondra Hedera Helichrysum Lamium

Tulips

Narcissus

Dahlia Delphinium

Shrubs and herbaceous

Lilies Anemone Antirrhinum Ranunculus Carnation Gerbera Iris Limonium

Acer Acorus Agapanthus Alpines Bamboo

Agave

Acacia

Daphne odora Eleagnus Eucalyptus Euonymous

Fuchsia

Ivies

Fittonia

Gloxinia

Musa (banana)

Geranium

Lavenders Perennials Phormium Pieris

Kniphofia

Statice Stocks Sweet pea

Beloperona

Carex Cordylines Herbaceous plants Ilex

Pittosporum Rhus typhinia

Yucca

Rosa

Cotinus Sunflower

Pot plants

Campanula Adantium Agapanthus Chrysanthemum Chrysanthemum Aglaonema Cineraria Anthurium Cordyline australis Red Star Areca palm Cordyline australis Sundance Begonia

Cymbidium

Hydrangea Hypoestes Jasminium Jasminium Kalanchoe

Saintpaulia Schefflera Selaginella Spathiphyllum Stephanotis Streptocarpus Syngonium Pixie

Cordyline australis Variegated Cyperus Calathea rufibarba Dipladena

Yucca Parlour palm

Cactus Calandiva Dracaena F. Robusta Peperomia caperata Phalaenopsis

Calceolaria

Ficus benjamina

Pteris

Tomatoes

Baby plum

Cherry loose punnet Cherry on vine Classic plum

Cocktail (Aranca) on vine

Cocktail plum Elegance

Red Devils loose cocktail punnet

Classic round (sixes)

Sunstream Yellow plum

Heritage varieties (new 2005)

Salads

Exotic salad
Oriental Salad
Baby Leaf Salad
Mediterranean Salad
Crunchy Salad

Corn salad/Lambs lettuce

Land Cress Lollo Rosso Mustard Leaf Pak Choy Ruby Chard Spinach Watercress

<u>Herbs</u>

Available as flat packs, pots and larger bags

Basil, small leaved Greek Ocimum minimum

Basil, sweet Genovese Ocimum basilicum

Basil, purple Ocimum basilicum
Basil, lemon Ocimum citrodorum
Chervil Anthriscus cerefolium
Chives Allium schoenoprasum
Chives, garlic Allium tuberosum
Coriander Coriandrum sativum

Coriander, Vietnamese Persicaria odorata

Dill Anethum graveolens

Edible flowers Pansy with nasturtium, borage and others.

Lemon balm Melissa officinalis
Lovage Levisticum officinalis
Marjoram Origanum majorana
Mint, spearmint Mentha spicata
Mint, Moroccan Mentha spicata
Mint, peppermint Mentha piperita
Mint, ginger Mentha gracilis

Mint, chocolate *Mentha piperata f. citrata '*Chocolate' Mint, Eau de Cologne *Mentha piperata f. citrata*

Oregano Origanum vulgare

Parsley, common curled Petroselinum crispum

Parsley, flat leaf Petroselinum hortense Rocket, salad Eruca vesicaria ssp. sativa

Rocket, wild Diplotaxis muralis Rosemary Rosemarinus officinalis

Sage Salvia officinalis

Salad burnet Poterium sanguisorba minor

Sorrel Rumex acetosa

Tarragon, French Artemesia dranunculus

Thyme, common Thymus vulgaris

Thyme, lemon Thymus citrodorus

Thyme, orange Thymus citrodorus

Produce (home grown)

Aubergine Broad beans

Climbing french beans

Climbing french flat beans

Courgettes Cress sprouts

Jersey Royal Potatoes

Melon, Galia and Charantais Mini cucumber, and standard

Peas

Peppers, chilli Peppers, sweet Pumpkin

Raspberries (new 2005)

Runner beans Strawberry Sweet potatoes